An estimated crowd of more than 3,500 packed Shoreline Stadium on Friday, September 24 for the annual Rotary Cup football game between Shorecrest and Shorewood. The game was highlighted by this photo taken at halftime of the stands, including the bands and cheer squads from both schools. Copies of the Spirit Night photo by Rod Mar may be purchased online at www.rodmarphoto.com/shoreline.html, with proceeds to benefit the Shorecrest and Shorewood Boosters.
Superintendent’s Message:
District priorities for 2010-11

Dear Shoreline Schools Community,

The school year is well under way and I would like to take this opportunity to share with you the 2010-11 Board/Superintendent/District Priorities.

Priority 1: Increase the academic achievement of every student.

We will cultivate and sustain both District and school-level professional learning communities (PLCs). The outline of this plan is based upon the PLC framework introduced last year and is committed to:

• Define exactly what we expect students to learn;
• Define how we will know when students have learned what we expect;
• Define what we will do when students have not learned what we expect; and
• Define what we will do for students who have already met expectations.

We will be monitoring the performance of our students, anticipating their test scores will outperform those in districts with similar socio-economic demographic data.

Priority 2: Establish and maintain sustainable support and operations systems that provide financial stability and adequate reserves to ensure the long-term fiscal stability of the District.

The District will maintain the general fund unreserved fund balance at or above the board policy level of 4 to 5 percent. We will do so by improving systems which estimate annual student enrollment and the associated state, federal and local revenues. We will work to budget our programs and staff appropriately to meet the current district priorities, predicted educational needs, and future fiscal obligations, all while efficiently maximizing resources to serve our students.

Other indicators will be the development of a three-to-five year plan for support and operations equipment replacement, and favorable state audit and program compliance reviews.

Priority 3: Continue implementation of the capital projects identified in the 2006 bond and develop an implementation plan for the 2010 high schools replacement bond and for the technology levy.

A financing strategy and sale of bonds to support the modernization and replacement of Shorewood and Shorecrest High Schools occurred in early October. Before taking this action, the District was able to achieve and/or affirm upgraded bond ratings, making the District’s bonds more attractive to buyers.

Recent projects included replacement of three elementary playfields at Highland Terrace, Lake Forest Park, and Syre Elementary Schools.

Next summer the District plans the replacement of fields at three elementary sites. We will also be developing a restructured food service program, utilizing a new central kitchen facility at the warehouse building in Hamlin Park, while building and maintaining a “healthy eating” focus in conjunction with the Food Services department, parents/PTA members and District leadership.

Priority 4: Continue focus on improved and expanded Human Resources services and labor relations.

Our plan of action is to recruit, attract, hire and retain highly qualified and diverse instructional and support service staff. We will promote dialogue and functional relationships with our employee groups, improve departmental efficiency and knowledge through professional development and cross training, monitor the evaluation process and provide training throughout the District for effectiveness and timeliness.

Our desire is to negotiate open contracts with employee organizations that both meet mutual interests where possible and allow the District to sustain financial stability, focusing compensation packages at or near the midpoint of the surrounding 30 King and Snohomish County districts.

Priority 5: Refine and expand infrastructure and educational uses for instructional technology.

Our plan of action is to pilot and analyze various models for technology, using the funds approved by voters in the technology levy last February. These may include hardware devices, online resources, and option of student purchased computers, taking into consideration sustainability of the program.

We will be working with our staff on specific integration strategies, linkages to curriculum, and newly revised state technology standards. We will follow the state’s progress on policies for online learning and evaluate emerging options for Shoreline schools, leading to a proposed direction for 2011-2012 and beyond.

Priority 6: Continue to explore opportunities for open and timely communication with the Shoreline and Lake Forest Park communities, parents, and District staff.

Our plan for addressing this priority includes continuing monthly Community Connections page in the Journal Newspapers, the Update newsletter for District families, the districtwide Flagship newsletter published three times a year; and expanding use of the Internet and social media to enhance District communications. We will continue to expand translated documents for non-English speaking parents. We also will be developing a District Accountability Report for you to follow our progress online.

A more detailed action plan related to these priorities can be found on the District Web site at www.shorelineschools.org.

In addition to these priorities, District leadership will continue to work with our parent partners and other community groups to advocate for full funding of K-12 education in Washington.

Thank you for your interest and involvement in the Shoreline Schools. This is truly an exceptional educational community in which to live, work and study. We are grateful for your support.

Sincerely,

Sue Walker
The Shoreline School District has unveiled the initial schematic designs for the modernization/replacement of Shorecrest and Shorewood High Schools. Since the approval of the $150 million bond issue by Shoreline and Lake Forest Park voters in February, architectural firms for both schools and the District staff have been busy creating and refining the designs shown on this page.

The designs are in keeping with the educational specification goals for the projects adopted by the School Board in 2008. These include creating a safe and secure environment for students, an environment that honors community values and promotes community access, and spaces that support a comprehensive educational experience.

At Shorecrest, the new building will be set back farther from 25th Avenue Northeast than the current structure. The modernization will occur in phases, with students occupying portables and the portions of the building not under construction.

The campus features a three-story main academics and commons building with the athletics building to the south. The existing theater building will remain in its present location at the north end of the campus, expanded to include arts and music programs. In keeping with the Shorecrest Highlander traditions, there are a number of green open space areas throughout. The rocks that are such popular places for Shorecrest students to sit outdoors will be featured as well.

The new Shorewood High School will be centered in the northeast portion of the campus. It features a three-story academic building with a central commons. The historic Ronald School building will be restored for performing arts programs in proximity to the school’s new multipurpose theater and gymnasium.

Shorewood students will be able to continue using the majority of the existing building while the new school is built on the remainder of the site.

Construction is expected to begin at both sites in 2011, with estimated building completion in time for the 2013-14 school year.

For more information on the Shorewood and Shorecrest designs, visit www.shorelineschools.org.
The Seattle Seahawks have teamed up with Shoreline Schools for two special programs this fall.

Symetra Financial Heroes in the Classroom is a community program that recognizes Shoreline, Renton and Seattle teachers for outstanding leadership and instructional skills.

Kathryn Pihl of Echo Lake, Marcia Garrett of Einstein and Mollie Merkley of Meridian Park were honored by Symetra and the Seahawks at special events at their respective schools and recognized prior to the Seahawks’ first three home games. They each received a team jersey, two tickets to the Seahawks game and on-field passes, and a $350 Office Max gift card for classroom supplies.

Five additional Shoreline teachers will be honored at the remaining home games this season.

Alice Van Meter, Lake Forest Park Elementary School teacher who passed away this summer after a long battle with cancer, was honored posthumously with a $500 donation to the school’s English Language Learners program.

In addition, Symetra and the Seahawks will make a $10,000 donation to three participating schools following the 2010 season. Funds will be designated to support a specific student achievement program at each school.

Nominations of teachers can be made at Seattle Seahawks/Symetra Heroes in the Classroom Web site, http://www.symetra.com/heroes/seahawks/

Seahawks players are visiting three Shoreline elementary schools this fall as part of the National Football League’s “Play 60” youth health and fitness campaign. The program is focused on making the next generation of kids more active and healthy by encouraging them to engage in physical activity for at least 60 minutes a day.

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### Shoreline Schools Calendar

For a complete list of events, visit www.shorelineschools.org

**November 2010**

- **7** • Shoreline Public Schools Foundation Phonathon
- **11** • No School, Veterans Day
- **11-13, 18-20** • Shorewood musical “Bye Bye Birdie”
- **11-13, 18-21** • Shorecrest play “A Midsummer Night’s Dream”
- **25-26** • No School, Thanksgiving Break
- **29** • No School, staff work day

**December 2010**

- **6-18** • Shoreline PTA Council Holiday Baskets Drive; donations of food, toys and teen gifts may be dropped off at any Shoreline school. For more information, visit www.shorelinepta.com.
- **20-31** • No School, Winter Break

**January 2011**

- **17** • No School, Martin Luther King Jr. Day
- **18-21** • Early Release, grades ADK-6 for parent conferences
- **28** • No School, staff work day
- **29** • Kinderfest, Shoreline kindergarten information fair, 10 a.m. to noon, Shoreline Center.
- **31** • Kindergarten registration begins for the 2011-12 school year. For information, call 206-393-4211.