

# Keynote Tips

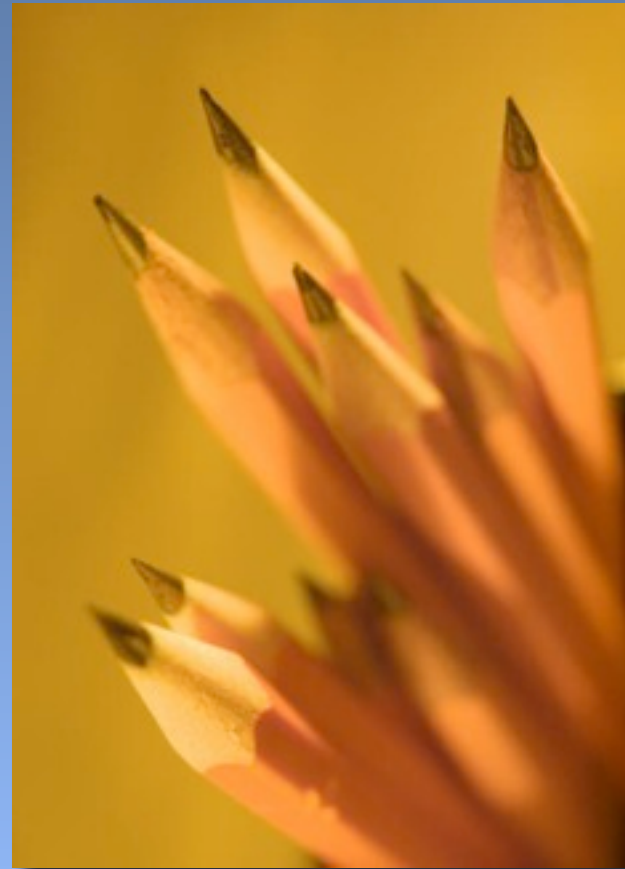


Mr. Witzel

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# What's the Point?

- Consider the purpose of your presentation: to inform.
- Just how do you get your point across in the most effective way?

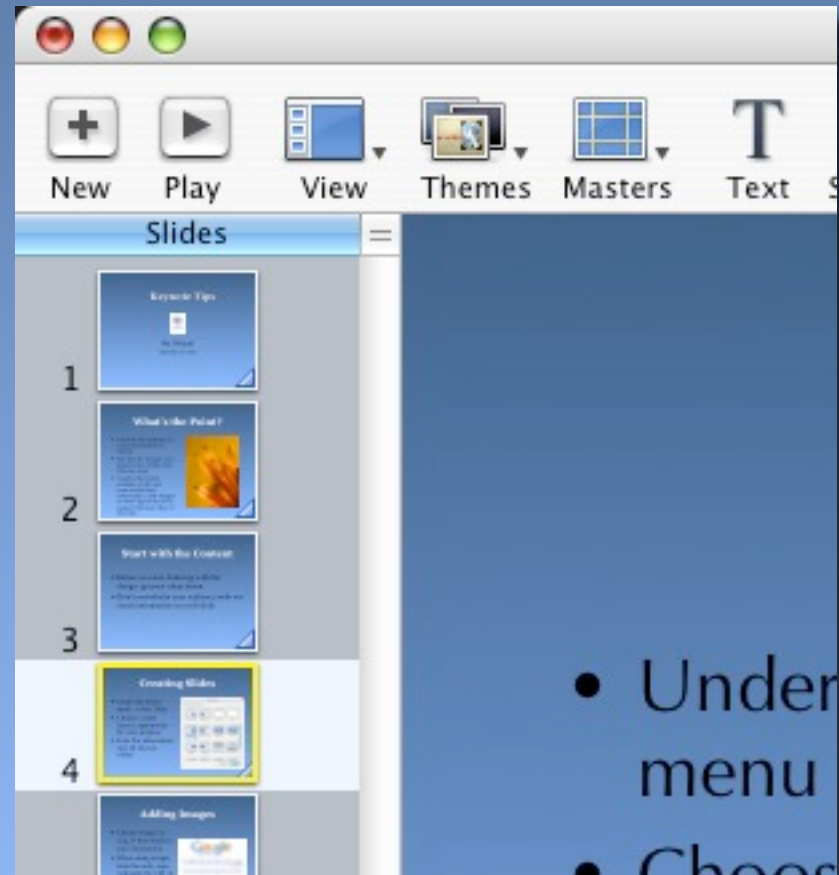


# Start with the Content

- Before you start tinkering with the formatting, get your ideas down.
- Don't overwhelm your audience with too much information on each slide.

# Creating Slides

- Choose a theme appropriate for your purpose.
- Under the Slide menu > New Slide
- Masters have different layouts.
- Enter the text into all of your slides.



# Adding Images

- Choose images or clip art that relate to your information.
- When using images from the web, copy and paste the URL of the source website into the slide.



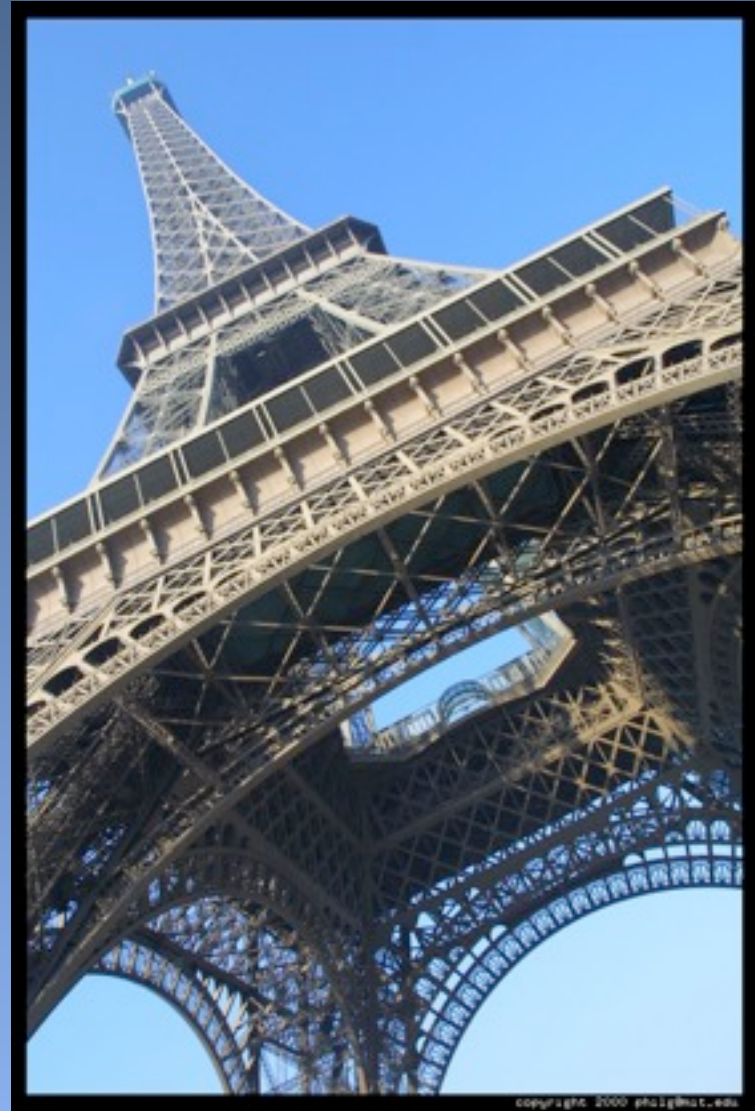
<http://images.google.com/>

# Final Touches

- In the Inspector, access Transitions and Builds.
- You want them to add a little pizzazz to your presentation, not to distract.



# Questions?



<http://www.photo.net/philg/digiphotos/200101-d30-paris/eiffel-tower-tilted.half.jpg>

# Practice

1. Launch Keynote and choose a template.
2. Make a title and a few samples slides. Try different masters.
3. Add images.
4. Add transitions and builds.